

3.6.1. Extension activities are carried out in the neighbourhood community, sensitising students to social issues, for their holistic development, and impact thereof during the last five years

Yes.

The institute encourages and promotes the students' participation in the neighborhood community for the holistic development through NSS, Swatch Bharath Abhiyan (SBA), Unnat Bharath Abhiyan (UBA), Community Radio, Social Volunteering Projects (SVP) and GAMYAM.

Institution promotes and motivates the students to participate actively in all the community related activities with a philosophy of giving back to the society. The NSS unit of GMRIT registered with JNTUK, Kakinada conducts various extension activities complying with the objectives of NSS by working with the neighborhood community. As per the schedule given by the university institution organizes special camping programs in the villages in and around by motivating the public addressing the problems related to self-hygiene, cleanliness, public health and communicable diseases etc. To sensitize the public living in those villages NSS volunteers conduct rallies, demonstrations and awareness programs on the issues of the local interest.

Apart from regular NSS activities, institution promotes and encourages the students and staff to participate in the support and relief activities in the case of natural disasters like cyclones and floods. Further, NSS wing the institution has another wing by name "GAMYAM-Engage for change" wherein students work with the community with six different themes viz. Avagahana, Lakshya, Suchana, Shiksha, Vikasa and Vitharana.

All the Government of India initiatives under Swatchata Mission and Unnat Bharat Abhiyan are initiated by NSS. Under Swatchata Mission, 100 hrs programs of Swatch Bharat Abhiyan with the themes "Clean Rajam-Green Rajam" and "Plastic free Rajam" are initiated and conducted successfully. Twice in an year in collaboration with Indian Red Cross Society, blood donation camps have been organized and received several medals and appreciation from the State Governor and district authorities for collecting around 1000 units of blood every year.

Under Unnat Bharat Abhiyan scheme institution has adopted five villages in the region and has initiated technology intervention for effective utilization of the fund available for the creating basic infrastructure in village. Apart from the community engagement the students also involve in the green echo club activities sensitizing the community about the environment protection.

The institution also runs community radio 90.4FM by broadcasting the programs having community relevance in the fields of Health, Agriculture, Education, Cultural arts and entertainment. Through community radio institution has executed a DST funded project for the project **"A programme to create awareness on Health & Nutrition for woman & child amongst weaker**

sections in rural area". All the programmes and activities (making to broadcasting) at the radio station working for six hours a day are managed by the students. The list of all the community engagement activities is attached.

Additional Information:

1. List of the NSS activities for the last 5 years
[http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1\(a\)%20-%20List%20of%20NSS%20activities.pdf](http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1(a)%20-%20List%20of%20NSS%20activities.pdf)
2. Details of Swatch Bharath Mission & UBA activities
[http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1\(b\)%20-UBA%20Activities.pdf](http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1(b)%20-UBA%20Activities.pdf)
3. Details of the Blood donation camps
[http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1\(c\)%20-Details%20of%20Blood%20donation.pdf](http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1(c)%20-Details%20of%20Blood%20donation.pdf)
4. Details of the programs conducted for national calamities
[http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1\(d\)-%20Programs%20conducted%20for%20National%20Calamities.pdf](http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1(d)-%20Programs%20conducted%20for%20National%20Calamities.pdf)
5. Community radio report
[http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1\(e\)-%20Community%20Radio%20Report.pdf](http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1(e)-%20Community%20Radio%20Report.pdf)
6. Annual Report of GAMYAM for last five years
[http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1\(f\)-GAMYAM%20Annual%20Reports.pdf](http://61.246.187.116/gmr.itnew/ssr/criteria-3/3.6.1/Additional_Info_3.6.1(f)-GAMYAM%20Annual%20Reports.pdf)