

Criterion VII– Institutional Values and Best Practices

7.1.6 (C) *Report on environmental promotional activities conducted beyond the campus*

Environmental promotional activities were conducted beyond the campus to create awareness among the local community. These included tree plantation drives, cleanliness campaigns, plastic-free awareness programs, water conservation rallies, and interaction sessions with villagers and school students. Such initiatives encouraged public participation, promoted sustainable practices, and strengthened environmental responsibility in the surrounding society.

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Date: 05-06-2024

Name of the event: Awareness Rally on Environment Protection & Plantation - World Environment Day

Place of the event: GMRIT, Rajam

Collaborating Agency: GMRIT, Youth Red Cross, Green Eco Club, CRS and GMRVF

No. of students participated: 81

On the occasion of World Environment Day, the NSS Unit of GMR Institute of Technology (GMRIT), Rajam, organized an Awareness Rally on Environment Protection on 5th June 2024. The aim of the rally was to spread awareness about the importance of protecting the environment and to encourage eco-friendly habits in the community. The rally started from the GMRIT campus and moved through Dolapeta, Rajam, with students carrying placards and shouting slogans on saving nature, reducing pollution, and avoiding plastic use. Dr. C.L.V.R.S.V. Prasad, Principal of GMRIT, attended the event as Chief Guest and addressed the participants, highlighting the importance of working together to protect our environment. Members from the Indian Red Cross Society (Rajam Branch), Rajam Paryavarana Parirakshna Samithi (RPPS), HODs, faculty, staff, and students took part in the rally. As part of the programme, saplings were also planted on the GMRIT campus to promote greenery and environmental care. Dr. J. Girish, Director-Education, GMRVF, HODs, faculty members, and NSS volunteers actively participated in the plantation drive. The event was coordinated by Dr. K.V.S. Prasad, NSS Programme Officer, and organized in collaboration with GMRIT, Youth Red Cross, Green Eco Club, CRS, and GMR Varalakshmi Foundation (GMRVF). A total of 81 NSS volunteers and students actively took part in the programme.



Date: 06.09.2024

Name of the event: Awareness Campaign on usage of Eco-Friendly Ganesha Idols for Environment protection.

Place of the event: GMRIT, Rajam

Collaborating Agency: GMRIT, Youth Red Cross, NCC, CRS and GMRVF

No. of students participated: 91

On 06th September 2024, the NSS unit of GMRIT, in collaboration with Youth Red Cross, CRS, and GMRVF, organized an impactful event aimed at raising awareness about environmental protection. The event took place at Dolapeta, Rajam, and the staff quarters of GMRIT, Rajam. A total of 91 dedicated NSS volunteers actively participated in this initiative, demonstrating their commitment to promoting eco-friendly practices within the community. The primary focus of the event was the distribution of eco-friendly Ganesh idols, which are made from natural and biodegradable materials, unlike traditional idols that often contain harmful chemicals and non-biodegradable substances. By choosing eco-friendly Ganesh idols, the community can significantly reduce the environmental impact associated with the Ganesh Chaturthi festival. The event successfully highlighted the importance of adopting sustainable practices and encouraged the local community to make environmentally conscious decisions. Volunteers educated the residents on the adverse effects of conventional Ganesh idols on water bodies and soil, emphasizing the long-term benefits of using eco-friendly alternatives. Overall, the event not only promoted environmental protection but also fostered a sense of responsibility and awareness among the participants and the community. The NSS unit of GMRIT, along with its collaborating agencies, continues to lead by example, inspiring others to contribute to a greener and healthier planet.



Date: 17.09.2024 to 01.10.2024

Name of the event: Swachhta Hi Seva - Fortnight Campaign

Place of the event: GMRIT, Rajam

Collaborating Agency: GMRIT, Youth Red Cross, CRS and GMRVF

No. of students participated: 94

Day-wise Activity Report: Day-1: 17.09.2024 - Inauguration of the Event

The Swachhta Hi Seva Campaign 2024 commenced with a strong focus on cleanliness and environmental sustainability, following the theme "Swabhav Swachhata - Sanskaar Swachhata." The campaign, running from 17th September to 1st October 2024, began with the formal Swachhta Pledge and a plantation drive titled "Ek Ped Maa Ke Naam," aimed at promoting community participation and environmental responsibility. The inauguration ceremony was presided over by Principal Dr. C.L.V.R.S.V. Prasad, who officially launched the 15-day campaign. Dr. V. Rambabu, Associate Dean of Student Affairs, Dr. K.V.S. Prasad, NSS Programme Officer, and other officials, along with students, were in attendance. A total of 100 NSS volunteers actively participated in the event. Dr. K.V.S. Prasad welcomed the Chief Guest, dignitaries, and volunteers, providing a detailed overview of the key activities planned for the fortnight campaign. In his inaugural address, the Chief Guest, Dr. C.L.V.R.S.V. Prasad, extended his best wishes to the NSS volunteers and urged the students to embody self-reliance, in line with the campaign's theme. He emphasized the importance of fostering a spirit of service and encouraged the students to develop a readiness to assist others through their involvement in NSS activities. The inaugural session concluded with a vote of thanks and the singing of the National Anthem. Following the session, the NSS volunteers took the Swachhta Pledge and conducted a campus cleanliness drive, focusing on the collection of single-use plastic from various locations.



Day-2: 18.09.2024 – Awareness Rally and Collection of Single Use Plastic in the Campus

On the second day of the Swachhta Hi Seva Campaign, held on 18th September 2024, the NSS Unit of GMRIT, Rajam, led a significant initiative centered on public health and community welfare. As part of the Swachhta Hi Seva 2024 Fortnight Campaign, the unit organized an Awareness Campaign on Single-Use Plastic in Rajam town, aimed at educating the public about the harmful effects of plastic pollution. The event, coordinated by Dr. K.V.S. Prasad, NSS Programme Officer, saw the participation of 120 enthusiastic NSS volunteers. The volunteers formed a human chain, drawing attention from the public with their impactful slogans. Their efforts effectively raised awareness about the environmental hazards posed by single-use plastics, sparking positive engagement from the community. Principal Dr. C.L.V.R.S.V. Prasad and Associate Dean of Student Affairs, Dr. V. Rambabu, appreciated the volunteers for their dedication and commitment to the cause. They commended the students for their active involvement in the campaign and their role in spreading environmental consciousness throughout the town.



Day-3: 19.09.2024 - Collection of single use plastic from various block of our GMRIT

On the third day of the Swachhta Hi Seva Campaign, held on 19th September 2024, the NSS Unit of GMRIT, Rajam, organized an Awareness Campaign and a collection drive focused on eliminating single-use plastic within the campus. Volunteers visited various blocks and faculty cabins, engaging students, staff, and faculty members in discussions about the environmental impact of single-use plastic. During the event, many staff and faculty members showed their support by handing over their single-use plastic items, such as bottles, to the volunteers. This collective effort significantly contributed to raising awareness within the institution about the importance of reducing plastic waste. The event was coordinated by Dr. K.V.S. Prasad, NSS Programme Officer, with the active participation of 100 NSS volunteers. Principal Dr. C.L.V.R.S.V. Prasad and Associate Dean of Student Affairs, Dr. V. Rambabu, praised the volunteers for their dedication and commitment to making the campus more sustainable. They encouraged the volunteers to continue their efforts in fostering environmental responsibility throughout the institution.



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Day-4: 20.09.2024 - Awareness Campaign, Gram Sabha and Plantation

On 20th September 2024, the fourth day of the Swachhta Hi Seva 2024 Fortnight Campaign, the NSS Unit of GMRIT, Rajam, organized a series of impactful activities at Panasalavalasa village, Regidi Amadalavalasa Mandal, Vizianagaram District, in alignment with the campaign's theme, "Swabhav Swachhta - Sanskar Swachhta." The day's activities included a village-wide awareness campaign, a Gram Sabha, and a plantation programme at Z.P. High School, Panasalavalasa. The focus was not only on educating the villagers about the environmental hazards of single-use plastic but also on promoting sustainable practices through tree plantation. The NSS volunteers actively engaged with the community to drive home the importance of cleanliness and environmental stewardship. The event was graced by Swachh Bharat Mandal Coordinator, Mrs. Padma, Vishnavacharya Peetadhipathi Sri Tirumala Ranganadham, Z.P. High School Headmistress Smt. Suneeta, and village leaders Sri Govindarao, Sri Kadagala Nagaraju, and Sri Bodinaidu. Teachers, students, and village members also actively participated alongside the 100 NSS volunteers. The programme was coordinated by Dr. K.V.S. Prasad, NSS Programme Officer. Principal Dr. C.L.V.R.S.V. Prasad and Associate Dean of Student Affairs, Dr. V. Rambabu, praised the volunteers for their outstanding commitment and efforts in promoting environmental responsibility.



Day-5: 21.09.2024 - Awareness Campaign at ZPH School, Dolapeta, Rajam

On the fifth day of the Swachhta Hi Seva Campaign, held on 21st September 2024, the NSS Unit of GMRIT, Rajam, organized an awareness campaign and a collection drive aimed at eliminating single-use plastic at ZPH School, Dolapeta, Rajam. The volunteers visited various classrooms and staff rooms, engaging students, teachers, and staff members in discussions about the environmental impact of single-use plastic. They explained the different types of plastics, what constitutes single-use plastic, and the harmful consequences it has on the environment. Following the awareness sessions, a collection drive was organized to gather single-use plastic waste from the school and its surrounding areas. The event was coordinated by Dr. K.V.S. Prasad, NSS Programme Officer, and the Head Master of Z.P. High School, with active participation from teachers, students, and NSS volunteers. Dr. C.L.V.R. S.V. Prasad, Principal of GMRIT, praised the volunteers for their enthusiastic involvement and commendable efforts in making the event a success. The event not only raised awareness about the dangers of single-use plastic but also took tangible steps towards reducing plastic waste in the community. The collective effort demonstrated the power of collaboration in addressing environmental issues.



Day-6: 22.09.2024 - Swachhta Activity at Shivalayam, Dolapeta, Rajam

On 20th September 2024, the sixth day of the Swachhta Hi Seva 2024 Fortnight Campaign, the NSS Unit of GMRIT, Rajam, organized a Mega Swachhta Activity at Shivalayam, Dolapeta, Rajam. The event was inaugurated by Dr. C.L.V.R.S.V. Prasad, Principal of GMRIT, who addressed the public of Dolapeta village about the importance of cleanliness and its positive impact on the environment. He also highlighted the dangers of single-use plastic and its harmful consequences. Following the inaugural speech, the volunteers conducted a cleaning drive at the temple premises, focusing on eliminating single-use plastic waste. The Swachhta Activity aimed not only to clean the temple but also to raise awareness among the community about proper waste disposal practices. Volunteers educated devotees and visitors about maintaining cleanliness and encouraged them to use eco-friendly materials for temple offerings. The event saw the active participation of Dolapeta village leaders, temple committee members, Dr. M.V. Nageswararao, Associate Dean-Academics, GMRIT, Dr. V. Rambabu, Associate Dean-Students Affairs, GMRIT, along with HoDs, faculty, staff, and NSS volunteers of GMRIT. Dr. K.V.S. Prasad, NSS Programme Officer, coordinated the event. This initiative successfully engaged the local community in maintaining cleanliness and promoting environmental responsibility.



Day-7: 23.09.2024 – Creating Awareness & collection of Single-Use Plastic

On the seventh day of the Swachhta Hi Seva Campaign, held on 23rd September 2024, an awareness program was conducted on campus to highlight the dangers of single-use plastic. The event aimed to instill the significance of cleanliness and sanitation in society, inspiring individuals to take proactive roles in promoting a healthier and more sustainable environment. The campaign emphasized that cleanliness is a shared responsibility, and even small efforts can create significant positive impacts. Key messages focused on the detrimental effects of single-use plastics on health and the environment, urging participants to adopt eco-friendly alternatives. Volunteers actively engaged in collecting single-use plastic waste across the campus, demonstrating the importance of responsible waste management. By addressing the environmental hazards posed by single-use plastics and fostering collective responsibility, the campaign succeeded in motivating students to contribute towards a cleaner, greener future. The active participation of volunteers and students highlighted their commitment to the principles of Swachh Bharat.



Day-8: 24.09.2024 - Collection of Single Use Plastic at our main gate and in our college premises

On the Eighth day of the Swachhta Hi Seva Campaign, held on 24th September 2024, the NSS Unit of GMRIT, Rajam organized an Awareness Campaign and a collection drive focused on eliminating single-use plastic. Single-use plastics, such as bottles, straws, bags, and wrappers, are a major source of pollution and environmental harm. Recognizing the impact of plastic waste on our surroundings, a Collection Drive for Single-Use Plastics was organized at our college, focusing on key locations like the main gate and the campus premises. The collection drive significantly reduced the amount of plastic waste littering the campus. By working together, students and staff helped to keep the environment cleaner and greener. The initiative also laid the foundation for more sustainable practices, encouraging the community to think about the long-term effects of plastic usage and to make conscious efforts to reduce waste.



Day-9: 25.09.2024 - Awareness Campaign on Single Usage Plastic

On the Ninth day of the Swachhta Hi Seva Campaign, held on 25th September 2024, the NSS Unit of GMRIT, Rajam, organized an Awareness Campaign on Single-Use Plastic in Rajam town, aimed at educating the public about the harmful effects of plastic pollution. The detrimental impact of single-use plastics has garnered significant attention, prompting a global movement toward sustainability. The campaign titled "Choose to Refuse" aims to raise awareness about the pervasive nature of single-use plastics and encourage individuals and communities to adopt more sustainable practices. Single-use plastics, such as bags, straws, and water bottles, are designed to be used once and discarded. This convenience comes at a considerable environmental cost. According to the United Nations, an estimated 300 million tons of plastic are produced each year, with a significant portion ending up in oceans and landfills. These plastics take hundreds of years to decompose, leading to widespread pollution that harms wildlife and disrupts ecosystems. Marine animals often mistake plastic for food, resulting in ingestion that can be fatal. Furthermore, micro plastics—tiny plastic particles resulting from the breakdown of larger items—have infiltrated our food and water supply, raising concerns about human health.



Day-10: 26.09.2024 - Awareness Programme on Types of Plastic, Dangers of Single Use Plastic

On the tenth day of the Swachhta Hi Seva Campaign, held on 26th September 2024, the NSS Unit of GMRIT, Rajam, organized an Awareness Campaign on Single-Use Plastic. This initiative aimed to address the escalating environmental and health concerns posed by single-use plastics and educate participants about their harmful impacts. The program began with an introduction to the different types of plastics, highlighting their characteristics, common uses, and associated dangers. Examples were shown for better understanding, including water bottles and food containers made from recyclable plastics that often end up in landfills, grocery bags that are rarely recycled, and foam containers that are challenging to dispose of sustainably. Additionally, the hazards of plastics used in pipes and certain packaging materials, which can release harmful chemicals when heated, were explained. The campaign emphasized the need for collective responsibility in reducing plastic usage and encouraged participants to adopt simple, impactful changes like switching to reusable bags, containers, and alternatives to single-use plastics.



Day-11: 27.09.2024 – Awareness and Collection of Single Use Plastic

On the 11th day of the Swachhta Hi Seva Campaign, held on 27th September 2024, the NSS Unit of GMRIT, Rajam, organized an Awareness and Collection Drive on Single-Use Plastic in the surrounding areas of the campus. This initiative focused on educating the community about the dangers of single-use plastics and promoting sustainable practices to eliminate their usage. As part of the campaign, NSS volunteers visited nearby shops and hotels to interact directly with shopkeepers and customers. They explained the harmful environmental and health impacts of single-use plastics and suggested practical alternatives such as reusable bags, biodegradable packaging, and eco-friendly materials. Volunteers highlighted the importance of reducing dependence on single-use plastics to safeguard the environment for future generations. In addition to spreading awareness, the volunteers actively collected single-use plastic waste from the surrounding areas during the campaign. The collected plastic was later disposed of responsibly as part of the broader initiative to ensure cleanliness and sustainability. The campaign successfully raised awareness among the local community and encouraged them to make conscious efforts to reduce plastic usage. Through this effort, the NSS Unit reinforced the importance of individual and collective actions in creating a cleaner, greener, and more sustainable environment.



Day-12: 28.09.2024- Conducted various competitions on Swachhta for school children at MPP School, Munakalavalasa village and collected single use plastic in our campus

As part of the Swachhta Hi Seva Campaign, the NSS Unit of GMRIT conducted an outreach program at MPP School, Munakalavalasa village, on 28th September 2024. The event aimed to instill swachhta values in school children, emphasizing the importance of cleanliness and hygiene in their daily lives. The program included a variety of competitions such as drawing, essay writing, and quizzes, designed to educate and entertain while raising awareness about maintaining cleanliness and a healthy environment. Prizes were awarded to the winners, encouraging enthusiastic participation from the students. Their active engagement reflected a keen interest in contributing to a cleaner and greener future. In addition to the competitions, the NSS team organized a campus clean-up initiative, focusing on the collection of single-use plastic waste. This effort demonstrated a strong commitment to reducing plastic pollution and set an example for sustainable waste management practices. The program fostered community involvement, with school staff and students working together towards promoting swachhta awareness. The event not only inspired the younger generation to adopt hygienic practices but also encouraged them to take responsibility as stakeholders in maintaining a clean environment. It was a successful step in nurturing eco-conscious values among children.



Day-13: 29.09.2024 - Collection of Single Use Plastic Drive at GMRIT staff quarters

As part of the Swachhta Hi Seva Campaign, a Single-Use Plastic Collection Drive was organized on 29th September 2024 at GMRIT staff quarters. The initiative aimed to collect and responsibly dispose of non-biodegradable plastic waste, contributing to environmental sustainability and fostering awareness about reducing plastic pollution. The event saw active participation from staff members and residents, who willingly surrendered single-use plastics from their households. Their enthusiastic involvement demonstrated a collective commitment to creating a cleaner and greener environment. The collected plastic waste will be segregated and handed over to authorized recycling facilities to ensure it does not enter landfills or water bodies. Dr. J. Girish, Director-Education, and Dr. CLVRSV Prasad, Principal of GMRIT, graced the event and emphasized the importance of avoiding single-use plastics in daily life. Their inspiring words motivated participants to adopt sustainable practices and contribute to reducing plastic waste.



Day-14: 30.09.2024 - Collection of Single Use Plastic in our campus

On the 14th day of the Swachhta Hi Seva Campaign, the NSS Unit of GMRIT organized a Single-Use Plastic Collection Drive on 30th September 2024 at the GMRIT campus. The initiative aimed to raise awareness about the environmental hazards of single-use plastics and promote sustainable waste management practices. The event witnessed active participation from staff, students, and campus residents, who collected and submitted single-use plastics from their households and surroundings. This enthusiastic involvement showcased a strong commitment to reducing plastic pollution and maintaining a clean and green campus environment. The collected plastic waste was carefully segregated and will be handed over to authorized recycling agencies to ensure proper disposal. This approach helped prevent plastic waste from entering landfills or water bodies, contributing to the broader goal of environmental sustainability. During the event, participants were educated on the importance of reducing, reusing, and recycling plastics to minimize their impact on the environment. The drive also served as a reminder of the collective responsibility toward a plastic-free future. The campaign concluded successfully, reinforcing the commitment of the GMRIT community to sustainability and environmental protection. It was a significant step in fostering eco-conscious values and reducing single-use plastic usage.



Day-15: 01.10.2024 - Awareness campaign on Single Use Plastic and swachhta pledge

On 1st October 2024, the NSS unit of GMR Institute of Technology (GMRIT) successfully concluded the Swachhta Hi Seva Fortnight Campaign with an impactful Awareness Campaign on the harmful effects of Single Use Plastic. The event aimed to educate the public and students about the environmental hazards posed by single-use plastics and encouraged them to adopt sustainable alternatives. The campaign involved active participation from NSS volunteers, who carried placards and distributed informative pamphlets, raising awareness among the campus community. The program concluded with a Swachhta Pledge, where NSS Program Officer, Dr. K.V.S. Prasad, along with the enthusiastic volunteers, took an oath to work towards a cleaner and greener environment by avoiding single-use plastics and promoting cleanliness in everyday life. The event highlighted the importance of collective responsibility in protecting the environment and emphasized the need for continuous efforts to reduce plastic waste. The campaign received a positive response from students and staff, reinforcing GMRIT's commitment to environmental sustainability. The dedication and enthusiasm of the NSS volunteers were commendable, as they actively contributed to spreading awareness and advocating for a plastic-free future. This event successfully marked the conclusion of the Swachhta Hi Seva Fortnight Campaign.



02.10.2024 - Celebrations of Gandhi Jayanthi and Swachh Bharat activity

On 2nd October 2024, the birth anniversary of Mahatma Gandhi was celebrated as "Swachhta Divas" at our GMRIT Campus. The event was organized by the NSS Unit of GMRIT to honor the principles of Mahatma Gandhi, particularly his emphasis on cleanliness and sanitation. Dr. V. Rambabu, Associate Dean of Student Affairs, graced the occasion as the chief guest. In his address to the NSS volunteers, he highlighted the significance of Mahatma Gandhi's contributions to the nation and stressed the importance of Swachhta (cleanliness) in building a healthy and progressive society. He encouraged the volunteers to follow Gandhi's ideals and actively participate in cleanliness initiatives both on campus and in their communities. Following the inspiring speech, a Swachhta activity was conducted on the GMRIT campus. NSS Program Officer, Dr. K.V.S. Prasad, along with enthusiastic NSS volunteers, participated in the cleanliness drive. The volunteers actively engaged in cleaning various parts of the campus, reinforcing the message of maintaining a clean and green environment. The event concluded with a renewed commitment to uphold the values of Mahatma Gandhi and contribute to a cleaner and healthier society.



Date: 15.02.2025

Name of the event: Swachh Diwas Program

Place of the event: GMRIT, Rajam

Collaborating Agency: GMRIT, Youth Red Cross, CRS and GMRVF

No. of students participated: 44

As part of the Swachh Andhra – Swachh Diwas Programme, an initiative of the Government of Andhra Pradesh promoting monthly themed cleanliness drives in every 3rd Saturday, the NSS Unit of GMR Institute of Technology, Rajam, organized an awareness campaign on 15th February 2025 at Butchimpeta village. The theme for February was “Source – Resource”, emphasizing the prevention of waste mixing and three-stream waste segregation at the source as a lifestyle habit.

The campaign was inaugurated by Dr. C.L.V.R.S.V. Prasad, Principal, GMRIT, who addressed the volunteers and local residents on the importance of proper waste management and individual responsibility. Officials from the Municipal Corporation, Rajam, and Butchimpeta Sachivalayam also participated and provided practical insights on source-level waste segregation. Dr. V. Rambabu, Associate Dean – Student Affairs, Dr. B.H. Arun Kumar, Physical Director, faculty members, and staff actively took part in the programme. Volunteers engaged the community through door-to-door awareness, demonstrations, and interactive sessions focused on dry, wet, and hazardous waste separation. The event was coordinated by Dr. K.V.S. Prasad, NSS Programme Officer.



Report on Swachh Andhra – Swachh Diwas Programme

Date: 15.03.2025

Name of the event: Swachh Diwas Program

Place of the event: GMRIT, Rajam

Collaborating Agency: GMRIT, Youth Red Cross, CRS and GMRVF

No. of students participated: 49

As part of the Swachh Andhra – Swachh Diwas Programme, a monthly cleanliness initiative launched by the Government of Andhra Pradesh, the NSS Unit of GMR Institute of Technology, Rajam, organized an awareness campaign on 15th March 2025 at Dolapeta village. The programme is observed on the third Saturday of every month with a focused theme. The theme for March was “Avoid – SUPs, Promote Reusables”, aiming to eliminate single-use plastics (SUPs) and encourage the use of sustainable, reusable materials. NSS volunteers conducted door-to-door awareness sessions and explained the harmful effects of SUPs, demonstrating various plastic items and educating the villagers on the types of plastics by showing the grade numbers (1 to 7) marked on the products. This helped the public understand which plastics are recyclable, reusable, or hazardous. The event was inaugurated by Dr. C.L.V.R.S.V. Prasad, Principal, GMRIT. Dr. V. Rambabu, Associate Dean – Student Affairs, Dr. B.H. Arun Kumar, Physical Director, and officials from the Municipal Corporation, Rajam and Butchimpeta Sachivalayam participated. The programme was coordinated by Dr. K.V.S. Prasad, NSS Programme Officer, and was well-received by the community for its practical and educational approach.



Report on Awareness Programme on Anti-Tobacco & Liquor, and Drugs,

Free Eye Screening Camp, Basic Life Support & CPR Training

Date: 04.04.2025

Name of the event: Socio Economic and Health Status Survey

Place of the event: Tatipadu village, Regidi Amadalavalasa Mandal

Collaborating Agency: GMRIT, Tatipadu gram panchayat, gram sachivalayam, YRC, CRS and GMRVF

No. of students participated: 50

On the third day of the NSS Special Camp, held on 4th April 2025, the NSS Unit of GMRIT conducted multiple community-focused programmes in Tatipadu village to raise awareness and support local welfare. The day commenced with an Awareness Programme on Anti-Tobacco, Alcohol, and Drug Abuse, inaugurated by Gram Sarpanch Sri P.A.S. Babu Rao, along with the Headmaster and staff of MPUP School, and local leaders. A rally involving NSS volunteers and school students was organized to spread awareness through slogans and placards across the village. Following this, a Free Eye Screening Camp was conducted, during which 35 villagers were identified for cataract surgery. Arrangements were made to send these patients on the same day to Pushpagiri Eye Hospital, Vizianagaram for further evaluation and cataract surgeries, in coordination with the hospital and local authorities. Simultaneously, competitions for school children were held at MPUP School to promote creativity and awareness on social themes. Post-lunch, the Indian Red Cross Society, Srikakulam branch, conducted a Basic Life Support (BLS) and CPR Training Session for NSS volunteers. The session equipped the participants with essential emergency response skills. The day's activities were impactful and well-received by the villagers, enhancing both community engagement and volunteer learning.



Report on Awareness Programme on Plantation & Environmental Protection,

a Free Veterinary Camp

Date: 05.04.2025

Name of the event: Plantation and Environmental Protection Program

Place of the event: Tatipadu village, Regidi Amadalavalasa Mandal

Collaborating Agency: GMRIT, Tatipadu gram panchayat, gram sachivalayam, YRC, CRS and GMRVF

No. of students participated: 50

On the fourth day of the NSS Special Camp, held on 5th April 2025, the NSS Unit of GMRIT conducted a series of community-based and volunteer-focused programmes in Tatipadu village. The day began with an **Awareness Rally on Plantation and Environmental Protection**, aimed at sensitizing the villagers about the importance of greenery, afforestation, and sustainable environmental practices. NSS volunteers raised slogans and interacted with locals, encouraging tree plantation and the protection of natural resources. Following the rally, a **Free Veterinary Camp** was organized in collaboration with the Government Veterinary Hospital, Regidi Mandal. Local farmers brought their cattle and livestock for health check-ups, deworming, and vaccinations. The initiative was well-received and appreciated by the rural community for addressing their animal healthcare needs. In the afternoon session, Dr. S. N. Das, Head of the Department – Basic Sciences & Humanities (Engineering), conducted an engaging **Team Building Activity** for the NSS volunteers. The session promoted cooperation, leadership, and effective communication among the volunteers. The day also commemorated **Babu Jagjivan Ram Jayanthi**, honoring the great leader's contributions to social justice and equality. The activities of the day fostered community engagement while strengthening team spirit among NSS volunteers.



Report on Awareness Programme Mega Swachh Bharat & Mega Cleanliness Programme

Date: 06.04.2025

Name of the event: Swachh Bharat & Mega Cleanliness Program

Place of the event: Tatipadu village, Regidi Amadalavalasa Mandal

Collaborating Agency: GMRIT, Tatipadu gram panchayat, gram sachivalayam, YRC, CRS and GMRVF

No. of students participated: 50

On the fifth day of the NSS Special Camp, held on 6th April 2025, the NSS Unit of GMR Institute of Technology, Rajam, conducted a large-scale Awareness Programme on Swachh Bharat followed by a Mega Cleanliness Drive in Tatipadu village. The programme began with an awareness rally through the main streets of the village, where NSS volunteers raised slogans and carried placards promoting cleanliness, hygiene, and waste management. The rally received enthusiastic participation from villagers, reflecting a strong sense of community responsibility. Following the rally, the Mega Cleanliness Programme was taken up at various locations in the village, including public spaces and the MPUP School premises. NSS volunteers, along with local residents, actively engaged in cleaning streets, removing garbage, and promoting proper waste disposal practices. The involvement of villagers in large numbers made the event a great success and added to the sense of ownership in maintaining a clean and hygienic environment. The activity aligned with the objectives of the Swachh Bharat Mission and instilled a strong sense of civic duty among the participants.



Report on Swachh Andhra - Swachh Diwas Programme

Date: 19.04.2025

Name of the event: Swachh Andhra - Swachh Diwas Programme.

Place of the event: GMRIT, Rajam

Collaborating Agency: GMRIT, YRC, CRS and GMRVF

No. of students participated: 36

As part of the Swachh Andhra – Swachh Diwas Programme, a monthly initiative by the Government of Andhra Pradesh, the NSS Unit of GMR Institute of Technology, Rajam organized a special awareness campaign on electronic waste (E-Waste) on 19th April 2025. Themed “E-CHECK – Educate, Clean, Help, Empower, Commit, Keep Clean”, the campaign aimed to spread awareness about the growing menace of E-Waste and its adverse impacts on health and the environment. Volunteers highlighted the hazards of improper disposal of electronic gadgets, batteries, and appliances, urging the public to “Upgrade Responsibly – Dispose Scientifically.” The campaign included interactive sessions, door-to-door awareness drives, and demonstrations on proper E-Waste disposal. Volunteers encouraged villagers to separate electronic waste from general trash and direct it towards authorized recycling facilities. The programme concluded with a cleanliness drive, focusing on the collection of discarded electronic components from the area. A total of 36 NSS volunteers participated actively, making the event a meaningful step toward a cleaner and safer environment. This initiative reinforced the NSS commitment to environmental stewardship and sustainable development through community engagement.



Report on Swachh Andhra - Swachh Diwas Programme

Date: 17.05.2025

Name of the event: Swachh Andhra - Swachh Diwas Programme.

Place of the event: GMRIT, Rajam

Collaborating Agency: GMRIT, YRC, CRS and GMRVF

No. of students participated: 36

As part of the Swachh Andhra – Swachh Diwas Programme, a monthly initiative launched by the Government of Andhra Pradesh, the NSS Unit of GMR Institute of Technology, Rajam organized an awareness event on 17th May 2025, with the theme “Beat the Heat.” The campaign focused on raising awareness about ways to cope with harsh and humid summer conditions, especially in the context of rising temperatures across the state. Volunteers educated participants on simple yet effective measures to stay cool and safe, such as staying hydrated, using eco-friendly cooling methods, wearing light clothing, maintaining personal hygiene, and reducing outdoor exposure during peak hours. Additionally, volunteers cleaned and shaded common gathering areas on campus, promoted green cover and water conservation, and encouraged the use of reusable water bottles and clay pots. Posters and placards with summer safety tips were displayed at key locations. A total of 36 NSS and YRC volunteers actively participated in the programme. The event not only addressed seasonal health concerns but also reinforced the values of cleanliness, environmental care, and sustainable living.

